



“Bring positive male images and guidance to young males considered ‘at-risk’ and in need of early intervention, and to boost academic performance, self-esteem, and goal-oriented actions.”

P.O. Box 570756  
Atlanta, GA 30357

404-913-4234  
www.hafi.org

September 29, 2023

Dear Supporter,

I hope this letter finds you well. It is with great enthusiasm that I write to you today on behalf of the High Aspirations Foundation, Inc. (HAFI) as we prepare for the 19th Annual HAFI Open Scholarship Golf Tournament. This esteemed event will be hosted at the stunning Canongate 1 Golf Club in Sharpsburg, Georgia, on June 7, 2024.

The HAFI Open Scholarship Golf Tournament is more than just a golfing extravaganza; it's a beacon of hope for graduating high school seniors in the Atlanta metro area. HAFI, a registered 501(c)(3) nonprofit organization, has a steadfast commitment to excellence in education. We dedicate ourselves to providing scholarships that enable these young minds to embark on their academic journeys.

The proceeds from our golf tournament play a pivotal role in fulfilling this mission, empowering students to reach their full potential. Beyond scholarships, HAFI actively engages in community-driven projects such as the Youth Leadership Academy, College Prep 101, and the Dr. Charles R. Drew Health Fair. Your sponsorship will not only support higher education but also strengthen the fabric of our community through these impactful initiatives.

Our golf tournament consistently draws close to 300 golfers and boasts a dedicated team of more than 100 volunteers. The Canongate 1 Golf Club, with its 36-hole course, provides an idyllic backdrop for this memorable event. Your sponsorship will not only demonstrate your commitment to education and community development but also grant you valuable exposure to a diverse and engaged audience.

We offer several sponsorship levels to cater to your preferences and budget, each accompanied by a unique set of benefits. The following page outlines the available sponsorship opportunities.

Your sponsorship will be prominently recognized across various facets of our event, including banners, promotional materials, and our website, ensuring that your support does not go unnoticed.

If you have any questions or wish to explore sponsorship opportunities, please feel free to contact us. We look forward to the prospect of partnering with you to inspire and empower the next generation of leaders in our community.

Thank you for considering our request. Together, we can make a lasting impact on the lives of our deserving students and the Atlanta community at large.

Warm regards,

Reginald Huff  
HAFI Open Chair  
770-833-3452  
[chair@tauopen.hafi.org](mailto:chair@tauopen.hafi.org)

Rod Smith  
HAFI Open Co-Chair  
404-449-0085  
[co-chair@tauopen.hafi.org](mailto:co-chair@tauopen.hafi.org)

Travis Edwards  
High Aspirations Foundation, Inc. President  
404-217-3978  
[tbedwards1911@yahoo.com](mailto:tbedwards1911@yahoo.com)

Please make checks payable to:  
High Aspirations Foundation, Inc.  
P.O. Box 570756  
Atlanta, GA 30357

*Deadline for Sponsorship Commitment is May 24, 2024*



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## SPONSORSHIP OPPORTUNITIES

### ROYAL PURPLE TITLE SPONSOR BENEFITS

**\$10,000**

- Company Name as Title Sponsor
- Company Acknowledgement in all Press and Media Releases
- Opportunity to Offer Greeting Announcement During Tournament
- Three (3) Foursomes
- Fifteen (15) Runners in 2024 HAFI 5K/10K
- Tent at Prominent Hole and/or Registration
- Product Placement in Gift Bag
- Listing in Official Tournament Program
- Company Name/Logo on ALL Hole Signs
- Recognition on Organizational Website
- Recognition During Awards Program

### OLD GOLD SPONSORSHIP PACKAGE

**\$5,000**

- Two (2) Foursomes
- Opportunity to Offer Greeting Announcement During Tournament
- Ten (10) Runners in 2024 HAFI 5K/10K
- Tent at Prominent Hole and/or Registration
- Product Placement in Gift Bag
- Listing in Official Tournament Program
- Custom Tee Signage
- Recognition on Organizational Website
- Recognition During Awards Program

### PEARL WHITE SPONSORSHIP PACKAGE

**\$2,500**

- Two (2) Foursomes
- Five (5) Runners in 2024 HAFI 5K/10K
- Tent at Prominent Hole
- Product Placement in Gift Bag
- Listing in Official Tournament Program
- Custom Tee Signage
- Recognition on Organizational Website
- Recognition During Awards Program

### KELLY GREEN SPONSORSHIP PACKAGE

**\$1,500**

- One (1) Foursome
- Tent at Prominent Hole
- Product Placement in Gift Bag
- Listing in Official Tournament Program
- Custom Tee Signage
- Recognition on Organizational Website
- Recognition During Awards Program

### BREAKFAST SPONSORSHIP PACKAGE

**\$500**

- Company Name or Logo on Signage at Registration or Breakfast Table
- Product Placement in Gift Bag
- Listing in Official Tournament Program
- Recognition During Awards Program

### HOSPITALITY CART SPONSORSHIP PACKAGE

**\$300**

- Company Name or Logo on Hospitality Carts

### HOLE SPONSORSHIP PACKAGE

**\$250**

- Company Name or Logo on a Tee Sign

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### SPONSORSHIP REGISTRATION FORM

YOU MAY ALSO REGISTER AND PAY FOR YOUR SPONSORSHIP ONLINE AT [TAUOPEN.HAFI.ORG](http://TAUOPEN.HAFI.ORG)

Sponsorship Level Selected \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

Player Name(s) \_\_\_\_\_

Name of Company \_\_\_\_\_ URL \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone # (\_\_\_\_) \_\_\_\_\_ E-mail Address \_\_\_\_\_

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 Enclosed is our check for \$ \_\_\_\_\_ for a \_\_\_\_\_ Sponsorship Package.

We will not participate but please accept our donation in the amount of \$ \_\_\_\_\_

Apply my sponsorship fee to:  Visa  Mastercard  Discover  AMEX

Credit Card # \_\_\_\_\_ Security Code \_\_\_\_\_

Exp. Date \_\_\_\_\_ / \_\_\_\_\_ Signature \_\_\_\_\_

We will provide the following as an in-kind sponsor: \_\_\_\_\_

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